

Appendix 3 – Summary of Feedback and Changes Made to 'Shaping Worcestershire's Future (2017-2022)'

The table below summarises the feedback received and changes made by the Leader to the draft version of the refreshed corporate plan 'Shaping Worcestershire's Future (2017-2022)', which was produced for review at OSPB and Cabinet meetings in October 2016.

The table below also references any feedback resulting from stakeholder engagement which was scheduled and took place after the initial draft version was produced (for the OPSB and Cabinet meetings).

Stakeholder / Forum	Feedback Received	Change(s) Made	Page Reference
Cabinet	Question raised about 'extra care' and what it means in context of Health and Well-Being section of the plan.	Clarification provided in final version of plan.	Page 11
Cabinet	Question was raised about homelessness and WCC's approach, as it is not referenced in draft plan.	We are not seeking to duplicate the work of our partners (in this case, District Councils) but acknowledge we will work together with partners to address.	N/A
Elected Member	Requested that explicit reference be made to WCC's continued work with central government and food industry to reduce food waste and packaging.	Included in plan.	Page 9
Health and Well-Being Board	Suggested amendment to reference a bit more about prevention.	Explicit reference included in plan to prioritise evidence-based prevention when developing strategies and plans for action.	Page 11
Local Nature Partnership	LNP would like to see some greater commitment to the natural environment, such as enhancement of biodiversity.	Explicit reference included in the plan outlining the Council's commitment to working with partners on bio-diversity and good land management for pollinators – as well as championing the use of green infrastructure in future development.	Page 9
OSPB	No reference made to national Apprenticeship Levy.	Commitment to national English Apprenticeships initiative included in plan along with recognition that WCC will play its part in delivering apprenticeship opportunities alongside supporting local businesses and partners.	Page 13
	No explicit reference to farming and horticulture	Recognise that agri-tech is a key sector as referenced through WLEP's Strategic Economic Plan. However, explicit reference now	Pages 8-9

		made in plan too re: importance of agricultural sector to our local economy.	
	Education performance standards queried – issues between Key Stage 2 and Key Stage 4 performance.	Explicit reference now included – recognising KS4 performance exceeds national and regional average but will not become complacent. Also explicit commitment to improve KS2 as a key focus.	Page 6-7
	Add in mention of the challenge of the changing economy as a consequence of Brexit and how we can help to manage that change.	This is an ambitious plan which at the same time recognises the need for the Council to live within its means and strive for financial self-sufficiency. If a fundamental change were to occur, at a national or local level, which changed the role of the Council or its ability to meet the targets within the plan, then we will take that into consideration at that point.	N/A
	Although the Plan recognises success, we should be careful to avoid complacent language which may give a false impression that we cannot improve.	This plan deliberately sets out a strong ambition and vision for the county. We recognise there is always room for improvement and this plan is aiming to improve performance in a number of areas. Whilst explicit references are made about how progress will be measured for each of the four key priorities, performance will be monitored via the Balanced Scorecard mechanism.	N/A
	The Plan should ensure that Scrutiny and Members are a route to help with innovation, policy development and enablement.	Explicit reference now included recognising the need to support Councillors to fulfil their policy development, scrutiny and community leadership roles – and that staff workforce will be geared up to work with and support Councillors in those roles too.	Page 14
Schools	Concern raised about the level of schools funding made available to Worcestershire schools from central government	Explicit reference made in plan about WCC's ongoing commitment to seek fairer funding for Worcestershire schools	Pages 6-7
	Despite evolving national landscape around education provision, schools see a clear	Agreed and this role now outlined in bullet points on page 6	Page 6

	role for LA in ensuring system-wide leadership in terms of place planning etc.		
Staff	Include reference and ongoing commitment to 'Worcestershire Works Well' initiative	Explicit reference to initiative now included in plan recognising its links in supporting aspirations of both Open for Business and Health and Well-Being priorities	Pages 10-11

Council are also asked to note the following engagement which took place in developing the draft and final versions of the corporate plan refresh:

- Public Roadshows with residents during Summer 2016, and the annual ViewPoint survey have informed the priorities within the plan
- Priorities within the plan have also been informed by more than 1,200 local businesses, through various engagement forums including meetings, conferences and surveys
- District Council Leaders and Chief Executives have been briefed on the emerging refresh and have been provided with a draft copy of the plan
- WLEP endorse the vision and recognise the links with their ambitions within the Strategic Economic Plan
- Herefordshire and Worcestershire Chamber of Commerce endorse the vision and agree with the priorities outlined, recognising alignment with their activities
- The Local Nature Partnership (LNP) endorse the plan and are really pleased to see that the Environment is being retained as a priority and that the link is being made between Open for Business and the Environment, and the use of tools such as green infrastructure
- Worcestershire Youth Cabinet and the Children in Care Council have been engaged on the draft version of the plan
- WCC Chief Executive outlined the main features of the refreshed Corporate Plan to Worcestershire Voices group at a meeting on 3 August with a subsequent conversation about community activism and how an approach to create resilience and independence could be enabled – work ongoing to make this a reality
- WCC staff have been engaged by the Leader and Chief Executive through a number of communication and engagement channels during the refresh process including staff briefings, webcasts and e-communications